SOCIAL DISTANCING
Tips from behavioral scientists to reduce the spread of COVID-19

Keep Your Social Distance Up

WHY?
- To flatten rise in transmission
- Keep hospital resources manageable
- Can help without having medical expertise
- Protect your loved ones at higher risk

WHO?
Everyone but those living in the core social unit
Who are you doing this for?
Think of who you are protecting

WHAT?
Transmission drops when social distance is high
Trade-offs between safety & food
Stay away 6’ or 2 m

HOW?
Imagine lying down and reaching towards someone: if you could touch them, you are too close
Imagine being in a store, seeing someone and keeping your distance up

DON’T!
Others around you are practicing social distancing
Do your part
Please don’t cheat

More information is available here: https://wp.me/p8IxYp-1xP